



BCTV COMMITTEE MINUTES

July 25, 2013

Meeting Coverage

Thursday, August 1 st , Planning Board Meeting 6:30PM	<u>Vicky Stone & Lisa</u>
Tuesday, August 6 th , BOS Meeting 6:30 PM	<u>Terri & Lisa</u>
Thursday, August 15 th , Planning Board Meeting 6:30PM	<u>Vicky & Lisa</u>
Monday, August 19 th , BOS Special Meeting 7:30PM	<u>Derek Gould</u>
Tuesday, August 20 th , BOS Meeting 6:30PM	<u>Terri & Lisa</u>
Thursday, August 22 nd , MSAD School Board – 7PM	<u>Terri & Tom</u>

Correspondence

Berwick Art Association Letter

Terri will contact Erin Duquette at: erinduquette71@gmail.com or (207-337-3713) to see exactly what type of partnership the association is looking for and how we may work together.

Berwick 3rd Grade Art Project

Vicky brought in two CD's given to her by Linda Williams, the art teacher at the Vivian E. Hussey School. This teacher partnered with a business in Salisbury, MA. The business owner asked if the kids could make banners to decorate his office space. In return, he has offered to purchase the materials required as well as helping with materials for her classroom next year. After the budget was cut last year, Ms. Williams had to remove some of the art supplies she typically uses throughout the year.

Terri reviewed the CD's and one contains a PowerPoint and the other has music which may be used with the PowerPoint. Terri will contact Linda to find out exactly how long each slide runs and which music she wants to use.

According to Vicky, the owner also asked Ms. Williams to have the 3rd graders design hoodies for bicycle helmets.

Derek expressed concern over the fact the PowerPoint might include the business name and this may lead to problems down the road. BCTV has had a policy of not running anything that promoted businesses.

BCTV Projects

Completed

Tercentennial Opening Ceremony

Tercentennial Parade
Methodist Church Service
Memorial Parade
Derek loaded the Baseball 10U Cal Ripkins State Championship

In the Works

Tercentennial Fireman's Muster
Tercentennial Vendors inside & Out combined with displays
Tercentennial musicians and fireworks
Tercentennial Car Show
Methodist Church puppet show

Future Projects

Police Dept. – Seatbelt Safety – and Protecting Your Home
Fire Dept. – Training Video
Maintenance Dept. – updates on construction/road closures, etc.

Ongoing

Library monthly updates
?? Recreation Department updates
Vision Committee – no word yet

Programming

Derek mentioned he managed to publish all of the previous meetings to PegCentral. He explained that PegCentral does not automatically publish the meetings, it requires manual processing.

Terri explained that she loaded \$5 onto the PegMedia account. She then purchased The Hit Parade – a musical show from the 1950's. Her recommendation was that BCTV offer alternative programming on the weekends. Running the same meetings and/or shows constantly is quite boring. PegMedia offers programs from Maine and many are free or very cheap (\$.02 to \$1). Vicky, Derek, Tom, and Lisa agreed this was a good idea.

Vicky mentioned the email forwarded from the Town Manager. This was sent by Peg Wheeler and included information on Spaying & Neutering stray cats. Our conversation again returned to PSA's and/or programs that include business names. We could not come to agreement on this issue and it was more or less tabled. On Friday, July 26th, we again revisited both the PSA sent by Peg Wheeler and the 3rd Grade program sent by Ms. Williams. Vicky and Terri voted to include both of these items with the following understanding: If we receive a PSA or show where a business is mentioned as a sponsor, and if it appears the sponsorship is

one which positively benefits the community – and it does not include a specific pitch for the business, we would review it and allow it to run. Derek voted against us stating he felt it was a slippery slope and one we did not want to go down. All felt we need to review our policy and use more specific language that would address situations where the business may be promoting or pushing a particular program/or public service announcement in order to gain free advertising.

Logo

Tom offered to speak with Denny at Deb & Dukes about ordering some shirts. The color will be grey and he will ask for some help with how big the logo should be. Vicky & Terri thought the background of white should be used with the logo.

Vicky – Women’s XL

Tom – Men’s Lg

Lisa – Women’s XL

Derek – Men’s Lg.

Terri – Women’s XL

Discussion moved onto whether we should use a sandwich board or a banner. All agreed that a banner could hang on a table and might be easier to travel with and handle. Suggestions for who might help with this was “Signs by Mo.”

Budget – Current: 26,959.00 – AC already taken care of.

Future Enhancements

We spoke again about purchasing Robotic Cameras for Meeting Room – Vicky asked how this will help BCTV and why we feel they are needed. Terri explained we would not have to worry about anyone touching the cameras or knocking them over. Tom mentioned during special meetings or presentations, we could manage with one person rather than 2. Derek felt there were no negatives about the robotic cameras except for costs and possibly if the meeting room changed in the future.

We also spoke about running a cable upstairs for meetings in the auditorium. Terri asked if there was a person in town who might be able to do this. Several felt it was better to use Access AV because they do this all the time and we need to be very careful with the equipment.

Vicky said she had talked with Mr. Burgess about our space and he said it was not changed. It was the storage area for confiscated items. He thinks the closet beside our room goes directly into the Legion. Lisa said that Dennis also told her if the ceiling is not dropped, then it more than likely the space behind the closet is used for utilities.

Terri again mentioned the lack of storage space and if some of the less important items might be moved up behind the stage. Tom and Lisa both pointed to the closet behind the Board chairs as an alternative. We noticed the Vision Committee seemed to be using this area for storage and we would need to see if they could find the key for the lock.

Vicky said she was more concerned with us purchasing another laptop before we looked at robotics. We discussed the fact that the Mac computer was not meeting our needs and required a lot more time in converting files than needed. The question then became, "What do we do with the Mac and the large screen?" Should we sell it or donate it? No decision was made. However, Terri & Tom will take a trip to Access AV and speak with them about options.

Other Business

Vicky said she was in touch with someone from Lebanon, ME. They were asking her about BCTV and what it takes. They do not have a committee like ours and they really need help. She asked if Terri might be interested in assisting Lebanon. Terri asked Vicky to share her phone number with the person from Lebanon and she would speak with them