

Derek mentioned to both Brian and Eleanor that the finished product might only be 15-20 minutes, however, it might take us hours to film the production. This will allow us to re-do sections we feel did not come out well.

BCTV Committee Report to BOS

Terri explained that per the Board of Selectman agenda for March 5th, BCTV is supposed to report on what they are doing. This should be an explanation of projects we are working on. Suggestions included: Website – Logo Contest – Taping School Board Meetings – New PSA’s – Town departments listing with us, etc. Terri offered to come down and help during the meeting in order that Derek could present. Derek did not think this was necessary and felt comfortable doing the presentation.

School Board Meetings

Tom talked about taping the School Board Meeting on February 28th. He said that the School Board members were very excited to see us there and quite accommodating to our needs for video taping the meeting. He further explained that the sound quality was poor. Derek said this was the problem when they tried taping these meetings before. Terri told the Committee that the School Board had used a microphone in one of the previous meetings and she suggested to Board members they use this in the future.

Derek said we should seriously consider purchasing additional microphones similar to the ones currently used for BOS and Planning Board meetings. Tom could bring the large cord with the 12 connections – setting the microphones on the tables where the Board sits. The problem with using these microphones is we would also need the audio mixer in order to coordinate sound for each one. This would mean carrying many more items and it becomes more cumbersome for off site videotaping. Tom said he did play with the audio on the microphone we had set up but it was too far away to really do any good. At the next meeting he will bring some headphones in order to hear the volume and adjust as necessary.

Tom explained we might consider purchasing a dolly to transport equipment. It would enable us to make fewer trips transporting equipment during offsite tapings. Derek said he thought that was a good idea and we needed something sturdy but collapsible.

BCTV Logo Contest

Terri presented the BCTV Logo Contest posters she had made up at Staples. She explained that we had several options and she went with the least expensive at \$2/poster for laser printing. The Committee brainstormed locations to post: Town Hall, Library, Noble HS – Middle School – and both Elementary Schools, Mayo’s Restaurant, the Post Office, Deb & Duke’s, Subway, Kennebunk Savings Bank, The Coffee House, Aroma Joes (If laminated), No. Berwick Auto and the Berwick Public Library. Derek told the Committee he had already posted our Logo contest on BCTV.

Terri asked if we should consider a prize for the winner but the Committee felt this was defeating the purpose of getting people involved – volunteerism. Derek mentioned the chosen winner’s design would be used as our logo and they could use this in their portfolio.

Derek reminded Terri to make a copy of the receipt from Staples for him to track expenses prior to handing her receipt into the Town. He also mentioned, if we are approached by businesses about sponsorship, we are not ready for this.

Terri mentioned she will do up a more complete set of instructions for residents submitting logo designs. We need to explain that all submissions will be viewed by the Committee and 3 finalists will be chosen. Logo's submitted by the 3 finalist will be posted on our webpage for viewing and voting purposes. This is how the winner will be chosen. Vicky asked if we thought this might cause problems because not all logos would be posted for voting purposes. It was felt that posting all logos might be too confusing and due to the fact we do not have a great way to vote on multiple designs, this method would meet our needs.

PSA's

Derek told the Committee that he has not received anything from the group requesting us to post a Youth Marijuana PSA. He told the group we must receive their PSA on a disk. Once we receive it Derek will upload to BCTV and keep a copy on file.

Vicky asked us about posting the open seat for a Board of Selectman. Derek explained we have posted similar information before. Vicky believed it needed to be an informational piece that included how a person would submit their nomination papers and the deadline for submissions. Derek said this is something the Town Clerk should do up and then we can post it on BCTV. Derek emailed the Town Clerk during our meeting making the request for a slide with all the information. Terri asked if posting this information would mean we had to post all open positions – i.e., committees and job openings. Derek did not believe this was the case.

Website Design Class Update

Terri told Committee members that the Website Design class is going to take place. When she registered there was only one other student and she was told the class may be cancelled. Terri further explained that she had spoken with the Teacher and was told students would be designing a website. The teacher said we could post our website on the server she used which would cost somewhere between \$15-\$20/ month. Derek told Terri we needed to be certain this server could handle large files in order that we could put up all of the meetings / events / and information we needed. Again, Derek reminded Terri that when she submits information to the Town for reimbursement, a copy of the receipt needs to be sent to him.

Tri-Centennial Celebration Update

Terri gave an update on the Tri Centennial Committee. She explained that events will occur at both the Recreation Field and the Town Hall area. We will need several video cameras going at once in order to capture events. Derek said he will be available on Sunday. Derek mentioned we might have a problem with taping everything due to the number and size of media cards. He did say we could remove the cameras in the meeting room for use if necessary. Derek told Terri that once they have a complete time line of events, she should bring that to our meeting.

Comcast Budget

Derek informed Committee members that Comcast had deposited \$24, 318 into our account. This is less than last year. He did not receive a breakdown of Comcast customers and asked Terri to request this information when she visits the Town Hall to submit her receipts. Our last deposit from Comcast was \$39, 289.

Derek has received nothing from the sports or from Rebecca Manning, the Community Outreach person at Noble HS.

Next meeting – March 24, 2013 at 3PM –