



BCTV COMMITTEE MINUTES

OCTOBER 15, 2019

6:00 PM

ATTENDANCE: Lisa Huestis, Chair, Sandi Keys, Richard Moore, and Ralph Morang
Terri Wright, Director

MINUTES: AUGUST 6, 2019, Approved with following addition.

In our June meeting, Dick Moore asked if the Committee might recognize Tom Wright for the work he did on the studio. We had talked about getting a gift certificate and doing a presentation at the Board of Selectmen meeting. Terri said she would work on this for the Committee.

FINANCES:	Ending Balance	SEPT 25, 2019
	BEGINNING BALANCE	\$175,995.13
	REVENUE	\$0.00
	EXPENSES	\$6,812.72
	BALANCE	\$169,182.41

*See BCTV Budget Expenditures (Expl) for additional information.

SUMMER VIDEOS - TOWN VIDEOS

The Committee was informed that BCTV interviewed each of the Police Officers learning a little about each, their training, and what they do in the department. All videos are now posted to the BCTV OnDemand site and the Youtube channel.

[Meet Patrolman Eli Poore](#)

[Meet Patroman Milton Fogg](#)

[Meet Patrol Sergeant Kevin Ledoux](#)

[Meet Patrol Sergeant Jeffrey Pilkington](#)

[Meet Patroman Christopher Kearns](#)

[Meet Patrolman Nicholas Higgins](#)

[Meet Detective Bill Vachon](#)

[Meet Captain Jerry Locke](#)

[Meet Patrolman Brendan Reil](#)

[Meet Detective Steven Shisler](#)

[Meet Patrolman Michael Howie](#)

[Episode 2 of Updates from The Town Manager's Desk](#) is completed and Terri has added both of those to the website as well.

The Committee was told the following video has not been completed - Fire Department Training video The Director did finish the Bench donated in memory of Joel Barnes, and she separated the awards presented at the Selectmen meeting. The Chief also sat with the Director, in the studio, where he discussed the training required and recruitment of new volunteers/on call.

Other videos completed are shorts on demolition and clean up at the [Estabrook](#) site.

EQUIPMENT

Update on Wi-Fi Rocket. It worked! BCTV recorded the entire Envision Berwick concert using a feed from the auditorium. It worked and stayed strong. Dick asked where we ended up running the feed. Terri told him the feed goes up through the tiles and into the stage area where we can connect in.

Next goal is to connect the Cube to do a live feed from the HS and I am working on that right now.

Ralph asked what a cube was. Terri explained it is a way to stream to our Telvue Server. We used it primarily to stream channel 22 before upgrading our system with Telvue Provue.

Terri has been working on Halloween at BCTV. She set up the green screen but had difficulty with the picture behind the person.

TICKERS

A ticker is now put up on Channel 22 for every meeting. This tells viewers the government meetings are on channel 95.

NHS

Terri connected with Chris Russo, Technology Director for MSAD 60 & 35. She said they discussed connecting into the HS internet directly for a live feed during Board meetings. She said he felt it would be no problem. Chris contacted Terri the day of our meeting and said the live feed is ready. Terri said she still needs the IP address and the firewall settings just in case.

Noble Middle School

Terri said she has connected several times with the Principal, Mike Roberts. BCTV is looking to start a Kids program at the school and had spoken with Mike Roberts previously about this. They have been playing email tag and she hopes they can meet before the holidays.

VETERANS PROJECT

Terri said she held editing training with Dick Moore on October 8th. Dick told the Committee about his experiences with the first interview. He was impressed with the set up and talked about the difficulty we had with sound. Ryan, his son, has offered to help with a sound mixer that may allow us to mix the two mics. Terri said she wanted to see if she could connect the two mics to one input. This would make it easier for editing.

COPYRIGHT

Ralph had one of the speakers at the Library ask us for raw footage of a recorded event. Terri reached out to a CTAM colleague who told her, he never gives the raw footage to anyone. The Committee agreed and asked if she had created a policy for this. Terri said she has not but will ask during her CTAM Coffee Chat tomorrow. This is a location where public access station staff can find out what is happening with our bill and ask questions.

We want to be sure the videographer is recognized for their work and BCTV is recognized for the production.

PEG NONDISCRIMINATION BILL

As expected, Comcast, Spectrum/Charter are fighting our bill and have asked for an injunction. They say most of their channels go out in SD rather than HD. We sent in our affidavits and the court case is on the 23rd of this month in Portland. All Access Stations have been asked if they can make it to the court on the 23rd. This is particularly extended to the stations that participated in the passage of the bill.

MMA CONFERENCE

Tom and I drove to Bangor, ME for the MMA conference. I was representing CTAM as a presenter. I talked on the value of public access stations. Especially how they can help smaller communities get their information out to residents. Twinkle "Marie" Manning also assisted in this training. I will be reimbursed mileage and tolls by CTAM.

WEBSITE

Terri told the Committee she has been adding videos to our BCTV webpage at berwickmaine.org. The [Berwick Fire Department](#) videos are on this page and the [Police](#) videos are on a separate page.

Ralph asked if we can pick up a BCTV Domain name and then have it direct hits to the BCTV webpage on the Town of Berwick site. He thinks it would be easier than the URL used now. Terri thought that was a great idea and said she would check.

FIRE AWARENESS MONTH

BCTV is running a series of videos produced by Brunswick Public Access. These videos particularly target the elderly since they are more likely going to have difficulty getting out of a burning building.

[Episode 1 of 7](#)

"Firefighter David Jester talks with Maine State Fire Marshal Joe Thomas about smoking in the home safely. We then head to Believe Fitness to learn exercises to improve strength and mobility for seniors. Jim Graves from Maine Fire Service Institute discusses the Maine Fires of '47 in his segment, "Fires that Changed the World". AARP's Jane Margesson and Brunswick Police Commander Mark Waltz teach seniors how to avoid scams."

HALLOWEEN

Terri is once again planning on opening the BCTV doors to Halloween Trick or Treaters. She asked if any Committee members were interested in helping. The green screen will have haunted or scary pictures while music plays in the background. Terri will try to hook up the sound system for better voice in the video. Ralph asked if anyone has an old TV set with the inside missing or a box made into a TV set. He would like to set it up for Halloween. Terri said she would post on the FB page for him.

STREAMING/ONDEMAND HITS

August - 187 (Most watched "Bill Vachon Interview")

September - 279 (Most watched "Berwick Fire Dept. Awards")

YOUTUBE HITS

August - 119 views ("You're A Good Man Charlie Brown")

September - 203 views (Berwick Public Library PSA for Jimmy Dunn)

SEE SEPARATE SHEET FOR ANALYTICS ON STATON AND ON-DEMAND

OTHER

BCTV Budget Preparation - In November, departments will start preparing for next year's budget. Per the contract, we should receive another \$21,000 in December of this year and some of the capital improvements or purchases I suggest are:

Future purchases: TV for lobby area to run our PSA's, Slideshow, and short videos.

Some type of sound system that works better in meeting space. Ralph mentioned we should look at the way Town Hall Streams works. They have only one mic and it picks everyone up.

New external backups – I copied all of the files backed up on our old external drive to the newer one. This gives us two backups of all videos – plus where they are housed on Archive.org and YouTube. All meetings are backed up on DVD as well. Ralph asked if we can purchase some thumb drives for transferring files. He said uploading and downloading takes too much time. He prefers to have a usb drive to move files. Terri said she would order several so if he has one she can use the other to transfer files.

New Monitor (Larger) for Roland Switcher – something we can put on the wall.

Digital Camera for photos – Sandi asked why not get a good cell phone with a camera. They are as good as any camera today. Terri said she would check into this.

Window sticker / Car magnet – Ralph mentioned this was the vector format we had difficulty with.

Ralph asked if we have another media card reader for the MAC. Terri gave him one that was in the station cabinet. If it doesn't work she will purchase another one for the MAC.

Other Videos recently produced:

[Dave Patterson](#) (Filmed and edited by Ralph)

Maine author Dave Patterson talks about his book *Soon the Light Will Be Perfect*. Set over the course of one propulsive summer, *Soon the Light Will Be Perfect* chronicles the journey of two brothers on the cusp of adulthood, a town battered by poverty.

[Maine Search & Rescue Dogs](#) - With permission from the Association of National Park Rangers, I used their video on "Lost!...But Found, Safe and Sound"

[Fire Department Awards](#) (recorded with Selectmen meeting)

Terri shared that two of BCTV's recent videos are being promoted by the person recorded "Talent" – both emails were received on Oct. 14th

Hi Terri,

My teammates are hoping that you would give us permission to add a LINK to your MESARD Video on our team website:

<http://www.mesard.org>

You really did an amazing job and we would like to share it to future Librarians and School Superintendants to promote our "Lost but found, safe and sound" program.

Thank you again,

Elizabeth & Kobuk

Maine Search & Rescue Dogs

2nd one is for Ralph's video and I did correct Mr. Feeter on who edited it. Clay Feeter will be using the video to display for other librarians to promote his program.

1st email received 10/11:

It's great to hear from you, Terri... I am so grateful that Ralph was not only videotaping my Berwick Library talk but he also participated by sharing info about his ancestor's Civil War blanket that is still in the family.

Thank you, Ralph!

Email 10/14:

Wow!! Terri what a FABULOUS job you did on the Civil War Ancestors video, just amazing, and clean!! Love the cutaways to the actual slides (not to mention you superimposed the research sites I mentioned!) the whole thing is so expertly done, thank you.

Adjournment

Next Meeting: December 3rd at 6:00 pm ZA PIE SOCIETY in Berwick