



BCTV COMMITTEE Meeting Minutes

March 28th, 2017 6:00 PM

ATTENDANCE: Terri Wright, Chair
Lisa Huestis
Sandi Keys

Timothy Cremmen, Television Coordinator

Minutes: No changes to minutes

Finances: The committee asked in a previous meeting to have the coordinator clarify a expenses listed as legal. The Coordinator clarified that was a bill from the Town Attorney, Skelton, Taintor, Abbott for review of the Comcast agreement and review of the letters between Comcast's Bryan Christiansen and Tony Vigue.

Coordinator Update

New Projects

Monthly Story Time with BPL- Ongoing and going well.

Dept. Head Interviews- Timothy is still working on setting dates with all department heads. Lisa mentioned that if he had difficulty, he could always cc the Town Manager and this might result in a quicker response.

Ross Bachelder Project- Will start videotaping on Friday with on-location training.

BPL Presentation- The Coordinator will tape the Opioid Epidemic at the BPL on 3/29/17.

Control Room Wiring- The Committee reviewed two proposals for wiring the third floor and the second floor for a BCTV Studio and Control Room. The Committee discussed new studio space options and would like to pursue the second-floor option. We believe the backstage location offers more space, would be easier to modify into a Studio and Control room, is easier to access for residents with handicaps, and will cost less in the long run. Terri mentioned that we will need to move the air conditioner requiring an electrician and/or HVAC person. Terri mentioned that we should speak to the current electrician working for the Town, Roland Cyr.

Schedule- The Committee received the first BCTV Weekly programming schedule using Televue. There was discussion about pulling programs from other access stations- Tim said we are getting election info, things on national parks. Sandi asked about whether we can track our viewers or what they are watching. Tim told the Committee this is not possible through Comcast. Terri said this has always been the case. However, Tim believed we could track the number of hits on our previously run programs available on-line. Tim said he started creating slides that show the schedule on the Televue system. He will ask Televue about a programming schedule option while he is being trained on streaming capabilities (Roku)

We've had 6 slides submitted from community organizations this month.

Comcast Franchise:

The Committee discussed Comcast's offer and Tim recommended we ask for 3 channels rather than the two mentioned by Tony. Reasoning is, if this contract goes out 10-15 years, we may want the 3 channels but be unable to re-open negotiations. The 3 channels will enable BCTV to separate into a public channel; an educational channel and a governmental channel. Comcast does not want us to ask for the second channel until year 5 in the contract. Comcast knew we wanted to increase the franchise fees to 5% and decrease house density. The Committee wants Tim to instruct Tony to ask for 3 channels, increase franchise fees to 5% and decrease housing density to 15 with hopes of meeting between 15 and 25 house per air mile. They also asked for quarterly payments rather than the current twice a year.

The Committee asked Tim to follow up with Tony and see if he found out whether Comcast owes the town any money based on how they were basing their calculations. We also want to be certain that the Town Manager is included in all correspondence with Tony. The Committee then discussed prior negotiations and history.

Ascertainment Report:

Complaints: Sandi will write up her complaint for Comcast

Brochure: Nothing new to report.

Other:

Newsletter- Terri mentioned that the Town has a monthly newsletter and asked if this might be something we could stick BCTV info into. Sandi mentioned we should use it as a promotional opportunity. This led to discussion about what should be added to town newsletter from BCTV. The Committee will give ideas for the monthly report. Tim will submit content draft to Committee for review.

School Department should be sending in budget videos shortly

PSA to be done for videographers needed and pay rate

Kids at Nobel have received email about contract work for taping events

Tim spoke with 8th grade baseball coach- he will be giving us the footage to upload onto the channel

Supplies- Tim recommends ordering a clamp attachment for the go pro. Committee approved expenditure for the clamp, approximately \$40

Tim will discuss adding BCTV to Roku channels through Telvue system.

Committee discussed adding Ryan Moore as board member and if there were any potential conflicts. Lisa mentioned that she is a Town employee and on the Committee and all felt this was not a conflict. They also felt Ryan would bring a new perspective to the Station and Committee.

The Committee discussed moving the meeting times and week of the month for several reasons. We want to keep our meetings in the 2nd week if possible – this gives the 3rd week for make up in the event we have to postpone. Secondly, Sandi has difficulty at times due to meetings in the evenings and Ryan mentioned it would be easier for him to have it before the Selectmen meeting. It was decided that we would meet on the second Tuesday of the month starting in April and at 5:30pm

Adjournment - Meeting adjourned

Next meeting- Wednesday April 12th at 6pm