

PSA'S							
SELF DEFENSE CLASSES	9/2017	Working on PSA for next class / waiting on photos					
BERWICK PTO – POLAR EXPRESS PSA	11-3-17	X	X	X	X	X	X
A CHRISTMAS STORY FOR OUR THEATRE CO.	12-1-17	X	X	X	X	X	X
BVFF – PSA FOR TOYS (2 ND)	12/14/2017	X	x	x	x	x	x

PROJECTOR

Terri told the Committee that the projector Installation is complete, and all bills associated have been submitted for payment. Total cost was more than planned. However, we had electrical work that was greatly needed for power to projector, we installed two speakers and now have the ability to switch between the camera and projector.

CONTROL ROOM

Terri spoke with the Town Manager re: space. Currently, we are unable to move forward with upgrades until we have additional space. He will be speaking with the Selectmen regarding this issue to see if we might either build a room in the corner of the meeting room or take over the space the Historical Society is currently occupying.

VOLUNTEERS

New volunteer – Michele Tavenner – has traveled extensively and has lots of enthusiasm regarding working with students and getting them involved. She is currently working with the NMS Wrestling Team. She videotaped an interview with an Olympic wrestler visiting the school and the Polar Express event by PTO. Michele is also a good promoter who addressed the MSAD 60 Board to plug BCTV and our goal of getting students involved as well as new volunteers.

Michele, attends Eliot Baptist Church on Rte. 236. They have an extensive program for videotaping their services. She wondered if we might partner with them --- we provide a venue for their services – they will provide video editing and assistance with station.

(Committee asked Coordinator to research other Access Stations policies regarding church services. Coordinator will get back to Committee at next meeting with a proposal)

Michele's other ideas:

Cling on stickers for car windows. These are especially good for people who do not like bumper stickers or have rental/lease cars. Committee requested that Terri get prices and present at next meeting.

Magnetic signs for cars – can be applied when we send out a videographer to cover an event. Lisa suggested Terri check with the Code Enforcement Officer because he has a sign on his vehicle that is magnetic.

Both Committee members felt these were good ideas and should be brought back for a vote at next meeting.

Negotiations

Terri told the Committee she received an email from Tony Vigue stating that Bryan Christensen is putting all down on paper and getting signatures. It will probably be the beginning of 2018 before we see anything.

REPAIRS

Terri went to Hunt's Camera shop in Manchester, NH today. She dropped off 2 Cannon XF105 cameras to ship out for repair. They will contact prior to any work being done. After researching and checking with places online, she is anticipating a cost of appx. \$300/camera. This is much cheaper than purchasing a new one.

Terri is also researching JVC cameras to replace the two Cannon XF100s. Considerations for new cameras are ease of use, ability to work with current equipment, streaming, and ability to hold up to constant use. She has spoken with Hunt's and they are arranging a demo with a specialist in this area.

BUDGET – 2018-19

The Committee reviewed the 2018-19 Budget presented by the Coordinator. Lisa was pleased to see so many positions added and explanations for each item. Terri explained to Judy that all monies used for this program originate from Franchise fees (payment received from Comcast as rental fee for running cable lines through the town. This is a very small percentage of their overall profits received from cable customers only).

All agreed that putting money into the Legal/Professional area was a good idea. While we may not be negotiating anymore, we may still need legal advice.

Judy remarked that the Capital Improvements and Equipment sections would not be repeated every year. Terri explained that while we are upgrading at this time, she will continue to put money into this area for future upgrades.

Lisa asked if the Coordinator can go full-time starting in January. Terri said that the Committee had always agreed that this would occur once the new contract was signed. She recommended a conversation with the Town Manager. As Chair, Lisa offered to have a conversation with the Town Manager tomorrow. Reasoning is that BCTV has more than enough money to cover salaries and supplies until the contract is signed in January.

BCTV POLICIES

The Coordinator told Committee Members that the policies really needs to be updated. She asked that members email her suggestions on what we need to include and what should be excluded. She is also reaching out to other public access stations for their policies.

PROGRAMMING BREAKDOWN – CHARTS

November

- Locally Produced 64%
- Alternative 36%

December

- Locally Produced 69%
- Alternative 31%

GOOGLE ANALYTICS

- June Streaming/On Demand Hits 36
- July Streaming / On Demand Hits 166
- August Streaming / On Demand Hits 533
- September Streaming / On Demand Hits 288
- October Streaming / On Demand Hits 610
- November Streaming / On Demand Hits 292
- December Streaming / On Demand Hits 292

Judy commented that she was surprised that most of our viewers are from Dover, NH. She also remarked about The Best Christmas Pageant Ever, saying that her kids were in that play and it was wonderful. Terri told Judy that for the first time, BCTV taped the play and it was now airing on BCTV. BCTV also provided the lights for the play this year.